



## North Central Little League 2021 Sponsorship Agreement



This agreement between North Central Little League ("NCLL") and \_\_\_\_\_, ("Sponsor") is for the spring/summer 2021 baseball season unless otherwise stated.

While Sponsorship does afford some benefits (detailed below), the higher purpose is to help NCLL impact the values of teamwork, sportsmanship, and fair play to the children of the community, so that they may someday use these values in becoming good citizens.

Sponsorship of NCLL does not permit the sponsor to have any rights or responsibilities in the operation of NCLL of any team in NCLL, nor does the sponsor have any rights or responsibilities in the selection of managers, coaches or players for any team in NCLL. Nothing herein shall make NCLL and sponsor partners or joint ventures.

Sponsor(s) and NCLL are independent contractors with respect to one another, and neither shall have any authority to represent or bind the other in any manner or to any extent whatsoever, except as specified herein.

Sponsor(s) shall have the right to use the following phrase in advertisements, posters, brochures, newsletter, etc.: "Proud Sponsor of North Central Little League". Sponsorship does NOT give sponsor the right to use word "official" in connection with its sponsorship. Any reference to the sponsorship under this agreement must make it clear that the sponsorship is with a team or team in NCLL only, and NOT for Little League Baseball and Softball. Use of the "keystone logo" or any other logo of Little League Baseball and Softball is prohibited unless permission is expressly granted in writing by Little League International.

### 2021 sponsorships available at the following levels (check which level applies):

	<b>Bronze Level - \$100</b> Sponsor company logo and link included on NCLL website and sponsor recognition email sent to all registered families.
	<b>Silver Level - \$250</b> Bronze level benefits, plus dedicated sponsor email blast to NCLL families, and NCLL will post sponsor provided content on NCLL social media channels.
	<b>Gold Level - \$500</b> Bronze and Silver level benefits, plus the ability to have a sponsor representative onsite at the 2021 NCLL machine pitch tournament.



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Sponsor contact information (please print):

Business Name: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_ Email address: \_\_\_\_\_

Website: \_\_\_\_\_

Accepted and agreed to:

By: \_\_\_\_\_

Printed or typed

Date

Signature

Title

NCLL Board Member Signature

Title

Completed Agreements and checks (made out to "NCLL") may be mailed to:  
North Central Little League  
17145J West Bluemound Rd #167  
Brookfield, WI 53005

\* A confirmation email will be sent to the contact person after the receipt of your donation. You may use that e-mail as a receipt of your donation. If you require additional information for your donation, please email [sponsorship@ncllmilw.com](mailto:sponsorship@ncllmilw.com).